

Will Doherty
304 Winfield Street
San Francisco, California 94110
U.S.A.

Telephone: +1 415 826-3532
Cell/Text: +1 415 425-3936
Email: job@willdoherty.org
Web: <http://www.willdoherty.org/resume-tesol.pdf>

OBJECTIVE

To secure full-time or part-time employment as a teacher or tutor of ESOL, to adults or children.

SUMMARY

I recently completed the requirements for certification as a Teacher of English to Speakers of Other Languages. I have tutoring and teaching experience with diverse individuals and multilingual groups of students at the beginner, intermediate, and advanced levels. I use an integrated approach with emphasis on teaching language structure and functions through reading, writing, listening, and speaking skills. I am trained to teach Business English, English for Specific Purposes, Children, TOEFL, and content and task-based learning materials, including Computer Assisted Language Learning and audio/video.

EDUCATION

- 2011 [Transworld Schools](#), San Francisco, California
Comprehensive CTESOL (Certificate in Teaching English to Speakers of Other Languages)
- 1994-
1997 [Golden Gate University](#), San Francisco, California
Executive Master's of Business Administration (MBA)
- 1980-
1985 [Massachusetts Institute of Technology](#), Cambridge, Massachusetts
Bachelor of Science (BS) in Computer Science & Writing
- 1985-
1995 Continuing education through programs in management and other topics at [Sybase Inc.](#), [Sun Microsystems](#) (now Oracle), and [Stanford University](#).

WORK EXPERIENCE

30 years of business experience: 5 years of EFL/ESL teaching/tutoring, 7 years of technical writing, 12 years of localization (preparing documents and software products for use in other language markets), 4 years of media relations, and 12 years of nonprofit experience. Well-versed in technology, including a wide variety of computers, telecommunications devices, software, and associated tools.

Teaching / Tutoring Experience

- 2006-
present **Private Tutor**
Five years of private tutoring experience to native speakers of French, German, Japanese, Mandarin, and Spanish, as well as recent volunteer tutoring for school-age children at [826 Valencia](#), a non-profit dedicated to supporting students ages 6-18 with their writing skills.
- 2011 [Transworld Schools](#), San Francisco, California
ESL Teacher
Taught multilingual classes at beginner, intermediate, and advanced level. Responsible for lesson planning and material selection. Used core textbooks *Focus on Grammar* (Longman), *Interchange 3rd Ed.* (Cambridge), and *Grammar Dimensions* (Heinle & Heinle)
- 1985-
1986 [Stanford University](#), Stanford, California
Teacher
Designed, proposed, obtained curriculum approval, and taught classes entitled "Politics of Gender and Sexuality" and "Communities and Utopia" (co-teacher Jim Hankle on the latter).

Technical Writing / Other Writing Experience

- 2010 [Piccolo Engineering, Inc.](#), San Francisco, California
Technical Writer Contractor
Writing and editing programmer documentation for code testing software.
- 2007-
2008 [Palm, Inc.](#), San Francisco, California (contracts under management of [Oak Hill Corporation](#))
Technical Writer Contractor
Updated and formatted a [User Guide](#) for a Palm, Inc., mobile phone.
- 2006 -
present [Trance Legends](#), San Francisco, California
Novelist
Researching and creating a historical novel about ancient Africa by traveling to story locations, interviewing sources, and locating and reading relevant materials about the origin of Homo sapiens, the Nubian 25th dynasty of the Egyptian empire, the Sahelian empires of Wagadu (Ghana), Mali, and Songhay, Yorubaland and the Benin Kingdom, and Great Zimbabwe and the Kongo Empire.
- 1985-
1990 [Sun Microsystems, Inc.](#) (now Oracle), Mountain View and Menlo Park, California
Technical Writer
Wrote/updated/redesigned beginner's guides. Wrote/updated programming manuals.
- 1983-
1985 [MIT Project Athena](#), Cambridge, Massachusetts
Technical Writer

Localization / Globalization Experience

- 2008-
2010 [Palm, Inc.](#), San Francisco, California (contracts under management of [Oak Hill Corporation](#))
Localization Project Manager
Coordinated the localization into six languages of various web and on-device documents and packaging for Palm, Inc., mobile phones.
- 1999 [DAE Interactive Marketing, Inc.](#), San Francisco, California
Globalization Consultant
Wrote a website module describing international calling cards for telecommunications client.
- 1998 [International Microcomputer Software, Inc. \(IMSI\)](#), San Rafael, California
Globalization Consultant
Formatted multilingual and monolingual software documentation in four languages.
- 1997 [Bowne Global Solutions, Inc.](#), San Francisco, California
General Manager
Established and managed San Francisco Bay Area office. Responsible for general management, including P&L, finance, sales, marketing, partnering, operations, vendor management, testing, consulting, and translation functions.
- 1996 [Benemann Translation Center](#) (now Enlaso), San Francisco, California, and [Localization Industry Standards Association](#) (LISA), Switzerland.
Globalization Consultant

- 1995- [ADB, Inc.](#) (now MATISSE Software, Inc.), Redwood Shores, California
 1996 **VP of Business Development**
 Performed extensive market research and competitive analysis for Magic Query tool. Supervised French-English localization of Magic Query.
- VP and General Manager**
 Established and managed US operations for French company introducing the MATISSE high-performance, multimedia database system to the US. Responsible for general management, including P&L, planning, finance, sales, marketing, partnering, and R&D activities. Hired 11 staff and supervised move of R&D from France to US. Exceeded revenue / expense goals.
- 1993- [Sybase, Inc.](#), Emeryville, California
 1995 **Globalization Operations Mgr. [was Localized Products Group Mgr.]**
 Evangelist for localization within Sybase. Established and managed an effective worldwide process for timely, cost-effective delivery of hundreds of high-quality localized products. Included localizations into Chinese, French, German, Japanese, Korean, and Spanish. Localized software shipped simultaneously with English product.
- 1985- [Sun Microsystems, Inc.](#) (now Oracle), Mountain View and Menlo Park, California
 1993 **Localization Program Manager**
 Original member of Sun's Localized Products Group. Established relationships with European translation companies. Liaison to Nihon Sun for Japanese document localization effort. Supervised technical writers on Korean and Chinese (traditional and simplified) localization efforts.

Media Relations Experience

- 2001 - [Electronic Frontier Foundation](#) (EFF), San Francisco, California
 2004 **Media Relations Director**
 Hired and worked initially as **Online Activist**, then evolved into media relations, including preparation and distribution of media releases, media professionals contacts and mediabase, pitching, tracking, and archiving of media coverage, op ed placements, and staff trainings.

Nonprofit Experience

- 2000 - [Online Policy Group](#) (OPG), San Francisco, California
 present **Founder and Director of Research and Advocacy**, formerly **Executive Director**
 Demonstrated a strong commitment to protecting and expanding rights of access, privacy, and safety on the Internet by creating, managing, and growing through partnerships this all-volunteer nonprofit Internet Service Provider and research and advocacy group served by and for more than 100,000 online community members, particularly those who face unfair bias, discrimination, or defamation online, as well as those underserved for other reasons.
- 2004 - [VerifiedVoting.org & Verified Voting Foundation](#), San Francisco, California
 2005 **Executive Director**
 All aspects of management and leadership of nonprofit organization championing reliable and publicly verifiable elections. Originated and managed mostly volunteer teams developing the [Election Incident Reporting System](#) (EIRS), used to monitor and respond to election problems during the 2004 U.S. election cycle, and one of the first entirely public domain election information databases called [The Verifier](#).

- 2001 - [Electronic Frontier Foundation](#) (EFF), San Francisco, California
- 2004 **Media Relations Director**
Hired and worked initially as **Online Activist**, then evolved into media relations, including preparation and distribution of media releases, media professionals contacts and mediabase, pitching, tracking, and archiving of media coverage, op ed placements, and staff trainings.
- 1999 - [Gay & Lesbian Alliance Against Defamation, Inc.](#) (GLAAD), San Francisco, California
- 2000 **Director of Online Community Development**
Handled online policy issues such as online access (filtering), online privacy, and digital defamation, as well as partnerships with other Internet-based organizations.

LANGUAGE, CULTURE, ETC.

Familiarity with a broad spectrum of cultures, ethnicities, and customs: business travel to 25 countries on five continents, and leisure travel to an additional 24 countries.

Native/Expert	Fluent	Basic	Rusty	Ancient
U.S. English	French	German, Spanish, Portuguese	Arabic, Hindi, Mandarin Chinese, Japanese (conversation, alphabets, ~300 Kanji), Russian	Egyptian, Latin

Prefer San Francisco location. Will travel. References, testimonials, writing samples, list of publications, conferences, citations, and media coverage available upon request.